

vmware® Carbon Black  
**CONNECT**  
 2020 VIRTUAL EVENT



Connect is an action-packed virtual event with 50+ sessions about the future of endpoint security. The agenda has something for everyone, including content for technical users, best practices from security leaders and threat landscape sessions unveiling emerging trends and research.

## EVENT BREAKDOWN

**10,000+**

REGISTRANTS

**50+**

SESSIONS

**10+**

SPONSORS

**500+**

ATTENDEES  
ACROSS WORKSHOPS

**4hrs**

AVERAGE TIME SPENT  
PER PARTICIPANT



## KEYNOTE HIGHLIGHTS



Cybersecurity Insights: Security as a Team Sport

The Future of Cybersecurity: A Friendly Hacker's Perspective

Always Bet on Red & Black: Stories of Optimism in Infosec

Simply Secure

## MOST POPULAR SESSIONS

### Security Leadership

- Strategies for Overcoming the Security Talent Shortage
- 5 Tactics for "Selling Security" to Senior Leadership

### Technical Track

- Choosing Your Developer Tool Set
- Go with the Flow: Automating VMware Carbon Black Cloud APIs with Open Source Orchestration

### Threat Landscape

- Emerging Cybersecurity Threats & Lessons from COVID-19
- The Rise of Destructive Malware

### Product Strategies

- Simplicity at Scale: The Evolution of Enterprise EDR
- Manage and Secure Your Endpoints with Workplace Security

## VIRTUAL PLATFORM



## ATTENDEE FEEDBACK



"Awesome session about using framework for preventing and detecting threats! It's a must see for all."

"Pertinent information about reducing the security stack on the endpoint. Looking forward to learning more!"



"Thank you for discussing how important it is to protect your endpoints against the recent threats with the shift to a remote workforce."

"Ready to get my hands dirty with the open APIs. Great developer tool set sessions!"



## ON-DEMAND CONTENT IS LIVE NOW

vmware® Carbon Black  
**CONNECT**  
 2020 ON-DEMAND

[CARBONBLACK.COM/CONNECT20](https://carbonblack.com/connect20)

SAVE THE DATE FOR OUR NEXT VIRTUAL EVENT  
 VMWORLD | [VMWORLD.COM](https://vmworld.com) | SEPTEMBER 29TH-OCTOBER 1ST

VMware, Inc. 3401 Hillview Avenue Palo Alto CA 94304 USA Tel 877-486-9273 Fax 650-427-5001 vmware.com Copyright © 2020 VMware, Inc. All rights reserved. This product is protected by U.S. and international copyright and intellectual property laws. VMware products are covered by one or more patents listed at [vmware.com/go/patents](https://vmware.com/go/patents). VMware and Carbon Black are registered trademarks or trademarks of VMware, Inc. and its subsidiaries in the United States and other jurisdictions. All other marks and names mentioned herein may be trademarks of their respective companies. Item No: VMWCB-Connect2020-infographic-R1-01.ai 06/20